

AMIT SHARMA

SENIOR VIDEO EDITOR | DIGITAL YOUTUBE STUDIO MANAGER | MECHANICAL ENGINEER

CONTACT

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- Udhna, Surat, Gujarat
- [click here for PORTFOLIO](#)

SOFTWARE TOOLKIT

- Adobe Creative Cloud:** Premiere Pro, After Effects, Photoshop, Audition, Illustrator.
- AI Tools:** HeyGen, Runway, Piclumen, Gemini, ElevenLabs,
- Live Streaming:** OBS Studio, Streamlabs.
- Design:** CorelDraw, Canva.
- Productivity:** MS Office, AutoCAD, G-Suite.
- Other:** Filmora, CapCut, ProShow Prdocuer, Davinci Resolve

LANGUAGES

- English
- Hindi
- Gujarati

WORK EXPERIENCE

Senior Video Editor

- CODE ELEVATOR, VESU, SURAT
NOVEMBER 2025 - PRESENT
- Software Demos:** Produce smooth, easy-to-follow walkthrough videos of software dashboards and key features using polished edits and clean screen recordings.
- Explainer Video Production:** Transform complex software workflows (Crypto/MLM) into engaging 2D animated explainers and polished screen recordings using dynamic motion graphics and transitions.
- Viral Content Creation:** Produce high-energy YouTube Shorts and "Hype" videos featuring kinetic typography and trending audio to drive brand awareness and service marketing.
- AI & Innovation:** Leverage HeyGen AI and Adobe Animate to generate cutting-edge "talking head" avatar content, streamlining marketing asset creation.
- Strategy & Pre-Production:** Lead the creative pipeline from ideation and storyboarding to designing high-CTR thumbnails and broadcast assets (overlays, lower thirds).
- YouTube Live Broadcasting:** Manage end-to-end YouTube Live streaming operations, ensuring technical stability and professional presentation for corporate webinars.

Digital Studio Manager & Video Editor

- GUJARAT CAREER ACADEMY, VARACHA, SURAT
09/2025 - 11/2025
- Ed-Tech Promotional Campaigns:** Produce and edit high-converting video assets including YouTube Ads, Instagram Reels, and Social Media promos to drive sales for book launches, discount offers, and online courses.
- Motion Graphics & Visuals:** Design engaging motion graphics and animations to simplify educational concepts and increase viewer retention on promotional videos.
- Creative Strategy:** Collaborate with the marketing team to brainstorm and execute new advertisement concepts, ensuring visual content aligns with student acquisition goals.

Digital Studio Manager & Senior Video Editor

- YUVA UPNISHAD FOUNDATION ONLINE
08/2022 - 07/2025
- Content Pipeline Leadership:** Led end-to-end management of the digital content pipeline, supervising junior editors and providing creative direction to ensure timely, high-quality output across all platforms.
- Creative Strategy & Execution:** Drove content strategy in collaboration with top management, designing advanced motion graphics and animations that align visual storytelling with core brand messaging.

EDUCATION

Bachelor of Engineering in Mechanical

- C.K.Pithawala College of engineering & technology, Surat. Gujarat
- GTU
- 2012-2015
- CGPA: 7.50

Diploma in Mechanical Engineering

- Government polytechnic GTU, Valsad. Gujarat
- GTU
- 2009-2012
- CGPA: 8.47

- **Technical Infrastructure:** Responsible for studio hardware/software setup, troubleshooting, and system upgrades to maintain a competitive and highly streamlined production setup.
- **Cross-Functional Coordination:** Coordinated closely with writers, voiceover artists, and publication teams to ensure seamless project delivery and unified visual narratives.

CONTENT DEVELOPER

📍 YUVA UPNISHAD PUBLICATION, ADAJAN, SURAT

02/2020 - 08/2022

- **Content Strategy:** Managed the end-to-end production of exam-focused study material, ensuring content clarity and consistency.
- **Quality Control:** Executed final proofreading and layout reviews, minimizing print errors and ensuring high-quality visual presentation.
- **Workflow Efficiency:** Coordinated effectively with design teams to streamline the "concept-to-print" process.

MAINTENANCE ENGINEER

📍 KGK DIAMOND (ALOK IMPEX PVT. LTD.), VARCHA, SURAT

01/2016 - 03/2017

- **Global Support:** Managed hardware and software troubleshooting for local and international branches via remote and on-site diagnostics.
- **Maintenance Operations:** Executed preventive and breakdown maintenance to ensure a smooth, secure, and zero-downtime production process.
- **Process Optimization:** Implemented advanced technologies to increase machine stability, speed, and manufacturing accuracy.
- **Problem Solving:** Resolved complex technical bottlenecks to streamline operations and modernize the production setup.



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